

Retail is an increasingly competitive business with traditional shops facing additional competition from online retailers. As such it is vital for a store owner to ensure that once the customer is inside the shop that the customer is updated with latest product offerings to maximise the sales potential.

PanL systems provide flexible and extendable solution for delivering up to date pricing promotions or product adverts to the customer.



PanL Hub



PanL 35



PanL 70

A basic PanL installation will consist of a PanL HUB which is the heart of the system and multiple PanL devices. Additionally, PanL HUB offers multiple interfacing options such as RS485, Z-Wave, Wi-Fi and PoE to connect with a wide array of 3rd party smart sensors. Future versions of the PanL HUB shall support BLE Mesh and Zigbee.

PanL displays are full colour TFT solutions with capacitive touch and are available in 3.5" (PanL 35) and 7" (PanL 70) size options. These display panels connect and operate seamlessly with the PanL HUB

As the shopper is walking through the store, the proximity sensor will detect the presence of someone. This may be used as a trigger to update the PanL display with an advert relevant to products in the aisle just entered. Advertising may be static, animated or short video clips.

Additional features may be added by the integrator to include stock management by using the touch aspect of the PanL Display to report out of stock items or request when stock will be available.



Shelf Display



Home Screen

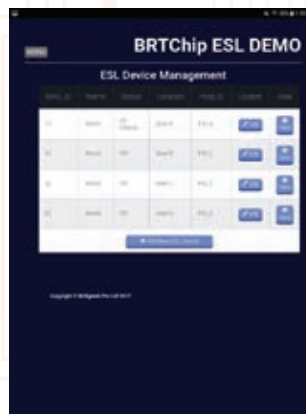


Product Information

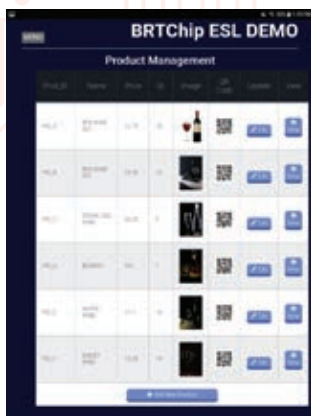
Management Console



PanL Device Management



Device Edit



Product Management



Product Edit



Product Review

